

Module 3 Lesson One “Identify Your Why” Worksheet

Mark the boxes where you identify with the given statement. Know your why or set of whys.

Statement	Your “Why”	
<input type="checkbox"/>	“I am writing to heal a wound or resolve an emotional/physical/spiritual issue.”	Catharsis
<input type="checkbox"/>	“I want to tell my life story or share the life story of a loved one.”	Legacy
<input type="checkbox"/>	“I love to write because it gives me energy. Writing is a relaxing and refreshing change from my daily routine.”	Creative Outlet
<input type="checkbox"/>	“I have a love for a certain activity (such as horseback riding, paragliding, or llama raising), and I want to share it with others to inspire them to potentially try it.”	Share a Passion
<input type="checkbox"/>	“I feel I can save the world or a group of people (from needless suffering and pain) with my message.”	Altruism
<input type="checkbox"/>	“I want to self-define myself as an author (at cocktail parties and dinners) because I think it’s really cool.”	Author Status
<input type="checkbox"/>	“I want thousands, even millions, to hear my message.”	Fame
<input type="checkbox"/>	“I want to use my author status to be the ‘go-to’ person in my area of expertise.”	Expert Status
<input type="checkbox"/>	“I want to make significant money as a writer (maybe quit my day job!) because I want meaningful long term passive income from writing.”	Fortune
<input type="checkbox"/>	“I see myself as an infopreneur. A book would act as a key ‘calling card’ for my business and allow customers to learn about my other products/services like online courses, seminars, workshops and speaking engagements.”	Book as a Business Card/ I Want to Grow My Business